# COMMERCIAL





## About Us

- An industry-led, non-profit association dedicated to:
  - Supporting commercial drone industry market growth
  - Enhancing value for commercial enterprise drone end users
  - Reducing barriers to entry and enabling this game-changing technology
- Comprised of manufacturers, service providers, software developers, commercial drone end users, and vertical markets including oil and gas, precision agriculture, construction, security, communications technology, infrastructure, newsgathering, filmmaking, and more.
- Co-headquartered in Washington, DC and Silicon Valley, CA
- We are dedicated to:
  - Educating policymakers and the public about the benefits of commercial drone use
  - Collaborating with lawmakers at all levels of government to enhance innovation and economic growth through policy
  - Creating the value proposition for supporting commercial end users to enable growth



#### Recent Activities

- Launched initiatives as part of the White House OSTP Workshop on Drones to encourage diversity, educate the public about drone use privacy best practices, and foster innovation to open doors to new applications for drone use
- Worked with the Trump Transition team to provide personnel recommendations to the Administration
- Proposed creative solution to industry's problem posed by OMB's "2-for-1" regulatory EO: Regulations that enable economic growth, including enabling regulations around commercial drones, must be considered "deregulatory actions"
- Provided the Trump Administration with drone-related policy objectives to enable the growth of the commercial market
- Provided OIRA with a common sense framework for FAA's draft Operations Over People rule
- Publicly opposed the Drone Aircraft Privacy and Transparency Act (Senator Markey and Representative Welch)
- Provided industry-recommended policy suggestions and educated members of Congress about the FAA Reauthorization Bill



### Current and Future Activities

- Hosting the Domestic Drone Security Summit on June 28th to facilitate discussions between industry and federal policymakers around drone security issues and find areas for mutual collaboration
- Working with the FAA and the federal government on solutions to allow for broader operations BVLOS, over people, at night, and more
- Educating commercial end users at various vertical market events (oil and gas, cell tower inspection, energy, broadcasting and more) and through editorial publications to promote the value of drones
- Working with Congress on protecting drone industry priorities in the FAA Reauthorization Bill and Infrastructure Bill
- Support the NASA/FAA UTM program and the FAA's Unmanned Aircraft Safety Team, and represent our membership with other relevant committees and activities



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